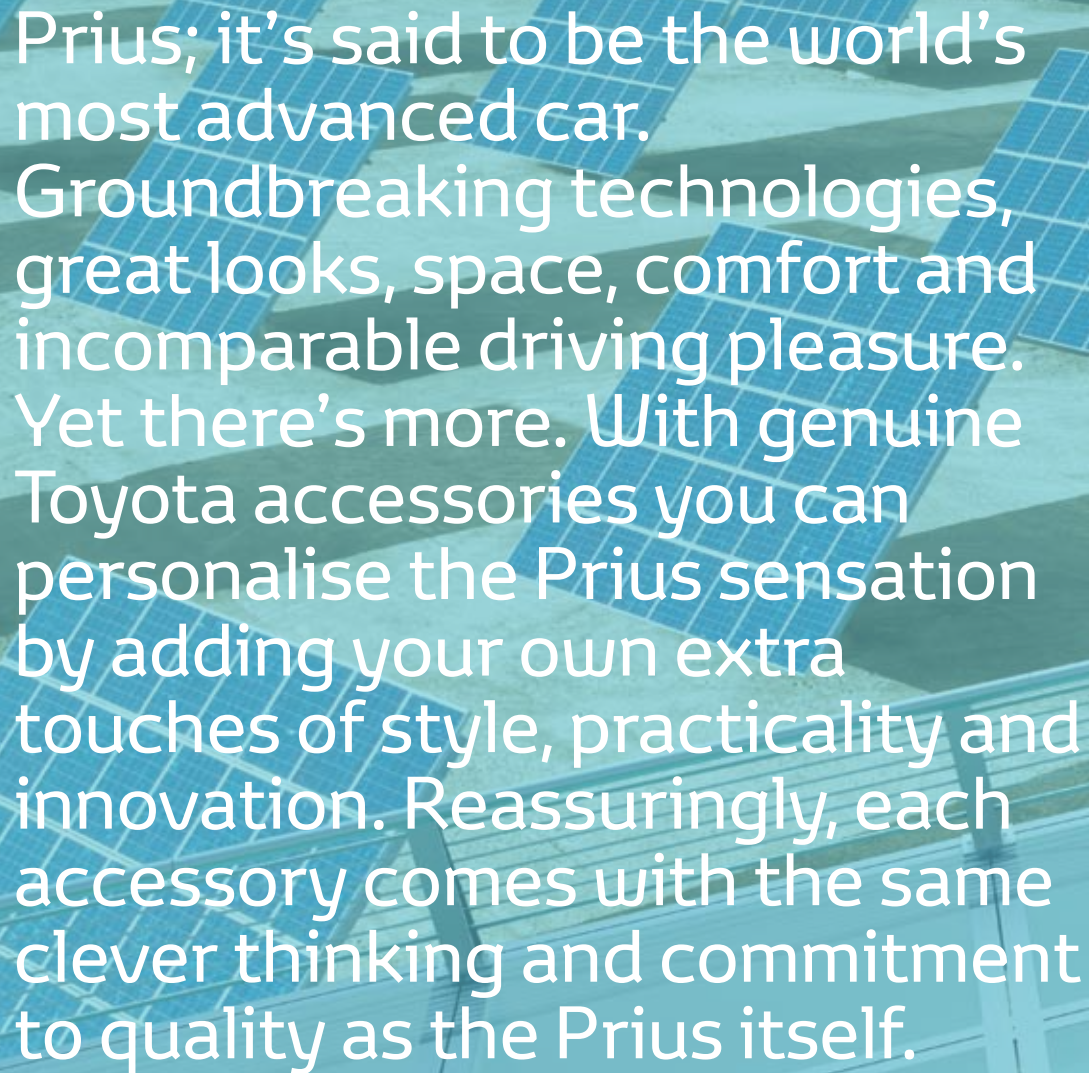


# Prius Accessories





Prius; it's said to be the world's most advanced car. Groundbreaking technologies, great looks, space, comfort and incomparable driving pleasure. Yet there's more. With genuine Toyota accessories you can personalise the Prius sensation by adding your own extra touches of style, practicality and innovation. Reassuringly, each accessory comes with the same clever thinking and commitment to quality as the Prius itself.



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# Especially for you

Unmistakable aerodynamic contours give the Prius a look that stands proud wherever it goes. The design is smooth and contemporary. Toyota accessories provide the perfect complement by creating flexibility to tailor that appeal to your own personal tastes.

Whether you're thinking of extra style, added protection or special carrying attachments, each accessory has been conceived especially for the Prius. Installation is easy and the integration perfect. Every detail adds to the harmony between you, your car and the life you lead.







# Style

Toyota accessories present the ideal opportunity to express your personality. Each blends seamlessly with the Prius design, yet equally adds a distinct visual highlight. Applied individually or all together, the look is co-ordinated and very stylish.

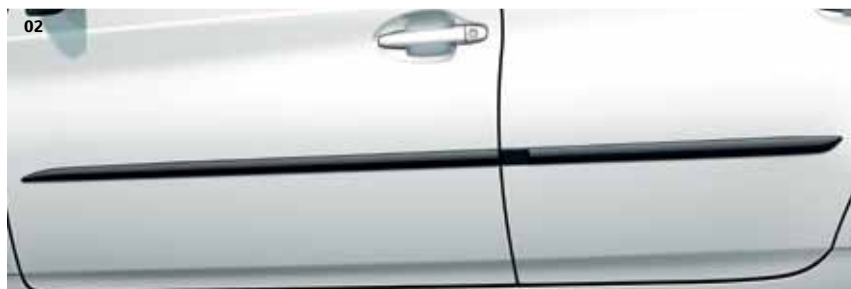


- 01 Fog lamp contour**  
Chrome finish bezels to emphasise your fog lamps.
- 02 Side sills**  
Adds a tasteful chrome highlight to the side profile.
- 03 Rear bumper protection plate**  
Stainless steel for great looks and tough paintwork protection.
- 04 Licence plate garnish**  
Accents the plate with a stylish dash of chrome.
- 05 Lower trunk garnish**  
Eye-catching chrome detail along the trunk's lower edge.

# Protective

Purpose designed for contemporary living, the Prius accessory range offers a dependable extra layer of protection to guard against the accidental damage so easily encountered on today's crowded roads and in busy car parks.

With choices as varied as side mouldings, mud flaps and parking sensors you have plenty of options to help keep your Prius looking as good as new.



**01 Bumper corner protectors**

Protects front and rear bumper corners against scratches.

**02 Side mouldings**

Guards door panels against minor damage.

**03 Rear bumper film**

Clear adhesive film to shield bumper paintwork.

**04 Wind deflectors**

Reduces wind noise and turbulence when driving with the windows open.

**05 Mud flaps**

Custom shaped for the front and rear wheel arches.

**06 Wheel locks**

The rounded profile and coded key help protect your valuable alloys.

**07 Parking aid sensor**

Colour matched to your car's bumper.



**Toyota parking aid**

The Toyota parking aid system is a big help in avoiding accidental damage when manoeuvring in tight spaces.

The system has ultrasonic sensors in the rear and/or front bumpers. These link to in-cabin alarms that grow progressively louder the closer you get to obstacles. Importantly, the front and rear alarms have different tones so you can easily differentiate between them.

The rear sensors automatically activate when reversing, while the front sensors are normally permanently active when driving at less than 15 kph. Both sets of sensors can be deactivated separately.



# Adventurous

Life is one big adventure. There's so much to experience and enjoy. When you fit your Prius with the Toyota roof rack and your choice of special carrying attachments you introduce flexibility to explore every leisure opportunity that comes your way.

## 01 Roof rack

Strong yet lightweight aluminium design with integral locking.

## 02 Ski box - standard

Custom designed for ski accessories. Passenger side opening and central locking add convenience and security.

## 03 Luggage box - standard

An aerodynamic design with big interior dimensions. Features include central locking and passenger side opening.

## 04 Ski box - luxury

Big capacity in an aerodynamic design with stylish exterior and interior details. Includes central locking and passenger side opening.

01



02



03



04



05



06



**05 Luggage box – luxury**

Stylish exterior details and a tailored interior enhance the quality. With central locking and passenger side opening.

**06 Ski holders**

Choice of lockable designs. The small holders carry four pairs of skis or two snowboards. The large size holds six pairs of skis or four snowboards.

**07 Luxury bike holder**

Includes lightweight aluminium frame, moulded profiles to grip the bicycle wheels and a tough anti-theft system.

**08 Surfboard / mast holder**

Purpose designed for the awkward shape of a surfboard or wind-surfboard and mast.

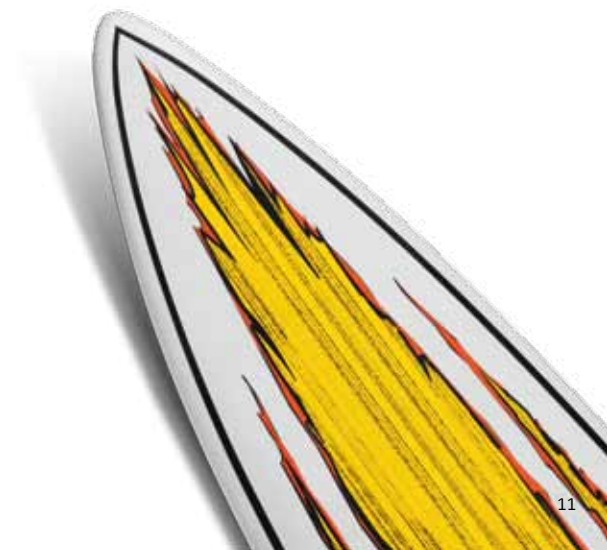
**09 Boat holder**

Lockable design with adjustable straps for carrying a kayak type boat.

08



09



# Your personal space

With an interior ambience that is both calm and sophisticated, the Prius offers a welcome release from the bustle of the world outside. The ride is quiet and smooth, and there's room for the whole family to travel in comfort.

Toyota accessories enhance the experience by giving you options to reflect your individuality and the life you lead. The choices for extra touches of style, protection and practicality combine to make the Prius interior your very own personal space.



PRIUS

# Practical

The Toyota accessory range reflects the different ways that people interact with their car. You'll find practical lifestyle options for driving in the country or the city, on long journeys or trips about town.

For instance, there's a superb choice of mats to guard your carpets. For the trunk you can choose a cool box and cargo nets to keep refreshments and smaller possessions tidy. And there's even a filter to clean the air before it enters the cabin.

## 01 Scuff plates

Stylish brushed aluminium protection for door sills.

## 02 Trunk liner

Durable black rubber with raised edges and an anti-slip surface.

## 03 Cargo net – horizontal

Perfect for preventing bags sliding in the trunk.

## 04 Cargo net – vertical

The practical way to keep smaller possessions tidy.

## 05 & 06 Textile floor mats

High quality velour in either grey or aqua colours.

## 07 Rubber floor mat

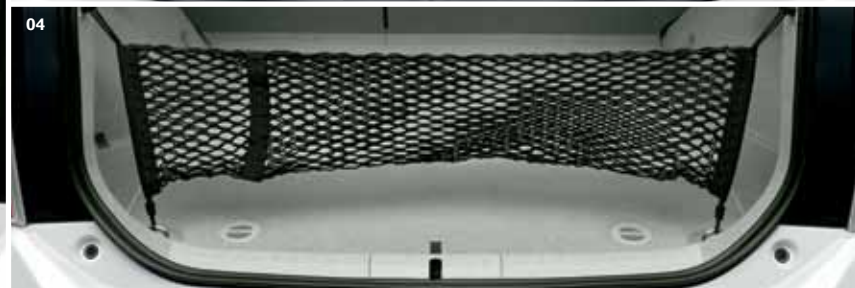
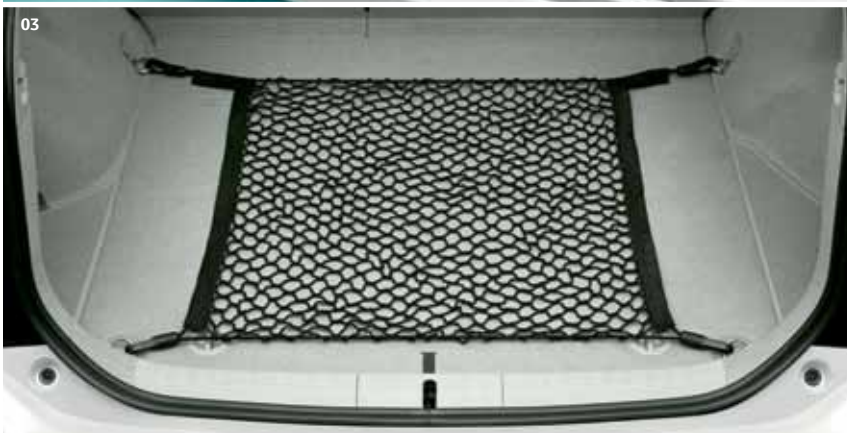
The ultimate protection against mud and dirt.

## 08 Cool box

Plugs into your car's 12V accessory socket to keep refreshments either hot or chilled.

## 09 Cabin air filter

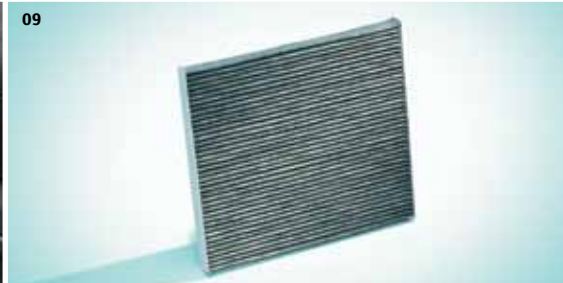
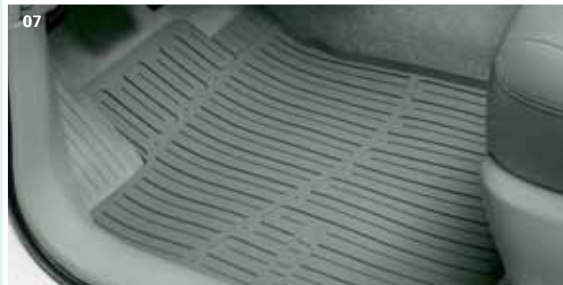
Helps prevent pollen, dust, odours and fumes entering the cabin.





### 10 Front seat heater

Comfortable warmth for when the weather is really cold.



# Safe

Peace of mind is knowing that your younger passengers can travel in safety and comfort with the Toyota range of child restraint seats. Each seat is purpose designed for the special needs of particular age groups.

01



02



03



### **01 Babysafe restraint seat**

Comfort and protection for babies from birth up to around 15 months (to 13 kg). An integral retractable canopy provides protection against the sun and wind.

### **02 Duo Plus ISO fix restraint seat**

For children of between eight months and four years (approximately 9 to 18 kg). For maximum safety, the seat locks into the rear ISO fix bars to anchor directly to the car body and also has a top tether to prevent forward tipping. Deep padded wings increase side impact protection.

### **03 Kid restraint seat**

Height adjustable for children between three and 12 years (approximately 15 to 36 kg). A booster seat and adjustable head rest add flexibility for a growing child.



# Technical innovations

Advanced technologies are the heart and soul of the Prius. It's Toyota innovation that makes your car such a pleasure to drive.

So too with Toyota high-technology accessories. You can have navigation to guide you anywhere around Europe. Options to enhance your communications. And choices that will keep you and your passengers entertained wherever you go.

Importantly, with Toyota technology every button and display is designed to be user friendly. Every function has been conceived to satisfy a need.





# Sophisticated

The sophistication of Toyota technology accessories ideally complements the dynamics of modern living.

Whether for in-car entertainment, pan-European navigation or simply finding a better way of staying in touch, you'll find accessories that make the world a more rewarding place to be. Crucially, the ultra-quiet Prius is the perfect environment for enjoying every feature on offer.

01



02



03



**01 Modular in-car entertainment system**  
Film and graphic imagery reproduce superbly on the system's 7" screen.

**02 Headphones**  
The system's infra-red headphones automatically shut down to preserve battery life when no signal has been received for a period of time.

**02 Remote control**  
Passengers can operate the entertainment system without adjusting their seatbelts.

## **Modular in-car entertainment system**

Journeys will fly by for rear seat passengers as they watch a DVD or play a connected games console on the in-car entertainment system.

Features include an all in one DVD player with CD and MP3 compatibility, a 7" screen, infra-red headphones, a remote control and a USB slot for accessing media straight from a memory stick.

Conveniently, you can move the unit between seats and cars and also adjust the screen height for adult or child viewing.

### TNS510 navigation system

More than route guidance, the TNS510 is a fully integrated navigation and multi-media centre. Touch screen controls on a 5.8" screen make it incredibly easy to use.

For navigation, the directions are provided in full map colour graphics synchronised with clear voice commands. You get fast route calculations, a destinations memory and Dynamic Route Guidance\* to help avoid traffic problems.

Multi-media features include an integral radio, WMA/MP3/CDX compatible CD player, Bluetooth® streaming and comprehensive connectivity including an AUX socket and USB slot. Full iPod integration with your TNS510 is available with the addition of the iPod integration kit.

\*Dynamic Route Guidance depends on the availability of Traffic Message Channel radio broadcasts.

### Bluetooth® hands-free system\*\*

Ideal if your Prius is not already enabled for Bluetooth® communications. Steering wheel controls and voice recognition commands make it very easy to use. The system also plays music stored on your phone through the car's speakers.

### Bluetooth® complementary kit\*\*

Adds extra convenience if you are a Bluetooth® phone user. The kit includes an external antenna and a cable-less cradle to secure your phone and charge the battery. It complements all Toyota pre-fitted and accessory Bluetooth® enabling technologies including the hands-free system.

\*\*Contact your Toyota Retailer for details of phone compatibility.



### **JBL premium sound**

If your passion is music you'll love the JBL premium sound system. Its concept is to maximise listening quality whether the source is on disc, stored on a personal music player or coming from your car's radio. Features include a 440 watt DSP amplifier, front mid-ranges and woofers, rear tweeters and woofers, and a 110 watt subwoofer to reproduce low frequency. All together, the result is exceptional spatial clarity.



# Integrated

The Toyota technology concept for accessories is all about integration and enhancement. With Toyota accessories you can make more of your audio, connect your personal technologies into the car's systems, and even add to car and home security. Nothing has been thought of in isolation.

## 01 DAB

Enhances your Toyota radio or multi-media navigation system to receive digital audio broadcasts.

## 02 iPod, iPhone and USB integration kit

Locates in the centre console to integrate your personal technologies with the Prius' standard multi-media navigation system or radio.

## 03 HomeLink

Operates up to three home automation systems such as garage doors, drive gates and security lighting from inside your car.

## 04 Vehicle security system

A powerful alarm to complement your car's pre-fitted immobiliser. An optional incline sensor warns of attempted wheel theft and towing.



# Accessory packs

Prius accessory packs add a special touch of individuality. Each pack has been designed to offer great value and the flexibility to tailor your car to the way you like things to be.

## Prius pack options

### Audio pack

iPod®, iPhone® and USB integration kit  
Bluetooth® hands-free system\*

### Audio pack

Your Prius becomes a media centre with the audio accessories pack. The iPod, iPhone and USB integration kit locates in the centre console for connecting your personal technologies with the car's standard audio and navigation system. Similarly, the Bluetooth® hands-free system makes more of your mobile\* with its easy to use voice commands, steering wheel controls and facility to play music from your phone through the car speakers.

\*Contact your Toyota Retailer for details of phone compatibility.

### Chrome pack

With its smooth aerodynamic contours, the Prius turns heads in appreciation wherever it goes. Chrome pack accessories build on the appeal to make a personal statement of pure style. Fog lamp contours, sills along the side and an eye-catching trunk garnish add those extra details to create a co-ordinated yet highly individual appearance.

### Protection and storage pack

Everyone has a different way of living with their car. Protection and storage pack accessories reflect the differences by providing enhanced lifestyle practicality. There's a stainless steel bumper plate to guard against paintwork scratches, a cargo net and durable black rubber liner for the trunk and stylish brushed aluminium scuff plates to protect the door sills.

### Chrome pack

Front fog lamp contours  
Side sills  
Lower trunk garnish

### Protection and storage pack

Vertical cargo net  
Trunk liner  
Rear bumper protection plate  
Scuff plates

### 01 iPod, iPhone and USB integration kit

Integrates personal technologies with the Prius' standard multi-media navigation system or radio.

### 02 Cargo net – vertical

Helps store smaller items neatly in the trunk.

### 03 Bluetooth® hands-free system\*

Ideal if your Prius is not already Bluetooth® enabled. Includes steering wheel controls, voice commands and also plays music from your phone through the car speakers.

### 04 Trunk liner

Black rubber with raised edges.

### 05 Lower trunk garnish

Eye-catching chrome detail.

### 06 Scuff plates

Brushed aluminium door sill protection.

### 07 Rear bumper plate

Stainless steel to guard against paintwork.

### 08 Side sills

A tasteful side profile chrome highlight.

### 09 Fog lamp contour

Chrome finish fog lamp bezels.



# Caring

Sometimes it's the little things in life that make a big difference. Who knows what lies around the next corner? Prius accessories consider the details of helping care for you and your car.

**01 Fire extinguisher, warning triangle, first aid kit**

Essential preparation for the unexpected.

**02 Reflecting jacket**

See and be seen is a golden rule of personal safety.

**03 Touch-up paint**

Available in stick and aerosol for those little scratches.

**04 Spare light bulb kit**

Be sure, be safe, with a complete set of replacement bulbs.

**05 Replacement battery**

A perfect fit for your Prius.

**06 Car care systems**

Glass cleaner, upholstery cleaner, leather cleaner, windscreen washer fluid.



# Accessory range list

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